

CONTRACT

Journal Broadcast Group
720 E Capitol Dr
Milwaukee, WI 53212-1308
(414)332-9611

www.todaystmj4.com

And:

Mentzer Media Services
600 Fairmont Avenue
Suite 306
Towson, MD 21286

<u>Contract / Revision</u> 362796 /		<u>Alt Order #</u> 06863458
<u>Product</u> Anti Obama		
<u>Contract Dates</u> 10/17/12 - 10/23/12	<u>Estimate #</u> 2124	
<u>Advertiser</u> Restore Our Future, Inc		<u>Original Date / Revision</u> 10/15/12 / 10/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTMJ	<u>Account Executive</u> Anjanette Brady	<u>Sales Office</u> Petty-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTMJ	10/17/12	10/19/12	Live at Daybreak	6a-7a		:30			NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-- WTF--				3	\$1,250.00			
N 2	WTMJ	10/17/12	10/19/12	Today Show M-F	7a-9a		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-- WTF--				2	\$1,000.00			
N 3	WTMJ	10/17/12	10/19/12	Noon News Rotation	12n-1p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-- WTF--				1	\$500.00			
N 4	WTMJ	10/17/12	10/19/12	Live at 3:00 News	3p-4p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-- WTF--				2	\$400.00			
N 5	WTMJ	10/17/12	10/19/12	Live at 4:30 News	430p-5p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-- WTF--				1	\$900.00			
N 6	WTMJ	10/17/12	10/19/12	Live at 5 News	5p-530p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-- WTF--				1	\$1,500.00			
N 7	WTMJ	10/17/12	10/19/12	Live at 6 News	6-630p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-- WTF--				1	\$2,000.00			
N 8	WTMJ	10/17/12	10/19/12	Access Hollywood	630p-7p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-- WTF--				2	\$1,000.00			
N 9	WTMJ	10/17/12	10/19/12	Live at 10pm M-F	10p-1035p		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-- WTF--				2	\$2,500.00			
N 10	WTMJ	10/17/12	10/19/12	Tonight Show	1035p-1137p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-- WTF--				1	\$1,500.00			
N 11	WTMJ	10/20/12	10/20/12	Today Show Saturday	6a-8a		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----S-				1	\$650.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 362796 /		<u>Alt Order #</u> 06863458
<u>Contract Dates</u> 10/17/12 - 10/23/12	<u>Product</u> Anti Obama	<u>Estimate #</u> 2124
<u>Advertiser</u> Restore Our Future, Inc		<u>Original Date / Revision</u> 10/15/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	WTMJ	10/20/12	10/20/12	Live at Daybreak-Sat. 8a-10a	8am-10am		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$750.00			
N 13	WTMJ	10/20/12	10/20/12	Live at 5 Saturday	5p-530p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,200.00			
N 14	WTMJ	10/20/12	10/20/12	Live at 6 Saturday	6p-630p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,200.00			
N 15	WTMJ	10/20/12	10/20/12	Live at 10pm Saturday	10p-1030p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$2,500.00			
N 16	WTMJ	10/21/12	10/21/12	Live at Daybreak-Sun. 6a-7a	6am-7am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$600.00			
N 17	WTMJ	10/21/12	10/21/12	Today Show Sunday	7a-8a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$850.00			
N 18	WTMJ	10/21/12	10/21/12	Live at Daybreak-Sun. 8a-9a	8am-9am		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$750.00			
N 19	WTMJ	10/21/12	10/21/12	Meet the Press	9am-10am		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$2,000.00			
N 20	WTMJ	10/21/12	10/21/12	Sunday Insight	10am-1030am		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$750.00			
N 21	WTMJ	10/21/12	10/21/12	Live at 5 Sunday	5p-530p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,200.00			
N 22	WTMJ	10/22/12	10/23/12	Live at Daybreak	6a-7a		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				1	\$1,250.00			
N 23	WTMJ	10/22/12	10/23/12	Today Show M-F	7a-9a		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				1	\$1,000.00			
N 24	WTMJ	10/22/12	10/23/12	Live at Noon	12p-1230p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				1	\$500.00			
N 25	WTMJ	10/22/12	10/23/12	Live at 3:00 News	3p-4p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$400.00			
N 26	WTMJ	10/22/12	10/23/12	Live at 4:30 News	430p-5p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				1	\$900.00			
N 27	WTMJ	10/22/12	10/23/12	Live at 5 News	5p-530p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				1	\$1,500.00			
N 28	WTMJ	10/22/12	10/23/12	Live at 6 News	6-630p		:30			NM	1	\$2,000.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
											1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				1	\$2,000.00			
N 29	WTMJ	10/22/12	10/23/12	Access Hollywood	630p-7p		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				1	\$1,000.00			
N 30	WTMJ	10/22/12	10/23/12	Live at 10pm M-F	10p-1035p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				1	\$2,500.00			
N 31	WTMJ	10/22/12	10/23/12	Tonight Show	1035p-1137p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				1	\$1,500.00			
N 32	WTMJ	10/22/12	10/23/12	Days of Our Lives	1p-2p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				1	\$300.00			
Totals											39	\$45,650.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/23/12	39	\$45,650.00	\$38,802.50
Totals	39	\$45,650.00	\$38,802.50

Signature: _____ **Date:** _____

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